

Hannah J. Nicdao

Product Designer, Illustrator, Creative, Bagel Eater

Where I've been lately

ustwo New York + Sydney

Product Designer, Senior Product Designer | 2013 - Present

Part of the establishing teams for both of ustwo's newest studios. User interface and experience-focused design for various digital products for web, native operating systems, wearables, augmented reality, and more. Lead collaborative product teams in visual and interaction design, user research, and product strategy.

Code and Theory, New York

Visual Designer | 2011 - 2013

Part of the visual design team of an award winning interactive agency. Responsible for visuals, user experience, and illustration for various web, native, mobile, and social media projects for major brands.

e.l.f. Cosmetics, New York

Packaging and Digital Designer | 2011

Design of packaging, branding, and graphics for internationally recognized cosmetics brand. Involved from early conceptualizing to final production and printing of all completed work.

Sterling Brands, New York

Branding and Packaging Design Intern | 2010

Various branding design and packaging prototyping projects while trying to absorb Debbie Millman's presence and aura whenever the opportunity presented itself.

In my toolbox

Sketch

Adobe Suite

Prototyping

UI Animation

Illustration

Workshop facilitation

Agile and lean methodologies

Front-end web development

Public speaking

Degrees

Bachelor of Fine Arts, Brand & Packaging Design - 2010

State University of New York,
Fashion Institute of Technology

Associate in Applied Sciences, Communication Design - 2008

State University of New York,
Fashion Institute of Technology

Get in touch

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